



ANNUAL REPORT 2012

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### LETTER FROM OUR EXECUTIVE DIRECTOR AND CHAIR OF THE BOARD

At North York Women's Shelter, it is our honour to work with the courageous women and children who come through our doors. We are inspired every day by their strength and determination to create a new life for themselves, free of violence and abuse. There is no joy greater than seeing a child transform from being quiet and scared, to outspoken, confident and happy. We are privileged to be part of a woman's life as she rebuilds her self-esteem and recognizes her self-worth.

Our staff and Board are committed to supporting women and children as they heal from the trauma they've experienced, yet we know that women who enter our doors face many barriers. Primarily, mothers struggle to secure child care as they return to work and school, and women struggle to secure safe, affordable housing. We feel fortunate to not have to face these barriers alone. Our dedicated volunteer team, community partners and generous donors stand by us as we fight to eradicate violence and poverty. We are grateful for this support and know that together we can break down walls of oppression that keep women isolated and vulnerable.

Together we are navigating new avenues to support the families we serve. In consultation with our stakeholders, we launched our capital campaign **HOPE BLOOMS** in July 2012, to raise funds for transitional housing. Entering the second year of our campaign, we have been overwhelmed by the generosity and support of our community. We have fostered new allies; government and corporate leaders, and individuals who understand that safe affordable housing is more than a home. Transitional housing provides women and children with the financial independence and safety they deserve.

Our Campaign to build transitional housing for families fleeing violence has a long way to go, and we are confident that with strong allies and committed partners we will reach our \$4.5 million goal. Since 1984 we have been serving the community and during this time we have heard from so many who value our work and want to be part of the solution. One of the first donors to our campaign is a former resident. When she left her abusive partner, she did not realize there was a shelter in her community. For two months she slept in her car. Today, this generous donor owns her own home and wants to support women struggling to keep a roof over their children's heads. This is the impact of North York Women's Shelter. We thank you for your continued belief in our mission and hope you will continue to support us as we work towards our campaign goal.

Sincerely,

CHARLENE CATCHPOLE Executive Director

Hart Ellist

BARBARA ELLIOTT Chair, Board of Directors









# PROGRAMS AND SERVICES

North York Women's Shelters' programs are created and delivered with HOPE!

Women and children come to North York Women's Shelter for the **HOPE** of self awareness, an opportunity for learning new skills, laughter, joy and healing.

Each of our programs and services foster the mind, body and spirit of the hundreds of women and children we serve. We provide the opportunity for healing and believe that inspiring **HOPE** is the heart of this philosophy.

#### 2012 Children's Programming

Youth Group Arts for Children and Youth Moms and Tots Summer Programming March Break Programming Friday Fun Nights Parenting Group-Once Upon A Parent Homework Help with Frontier College Children's Caravan

#### 2012 Women's Programming

METRAC Legal Workshops Transitional Workshops Journalling Yoga Self-defense Parenting Groups EDI Financial Workshops Micro Skills Workshops Let's Get Physical Healthy Relationship Workshops Conflict Resolution Women and Culture Recipe Swap Massage Therapy







# DONATIONS

Thank you to our donors for giving **HOPE** to all the women and children at North York Women's Shelter. Partial funding for NYWS is provided by Ministry of Community and Social Services and United Way Toronto. We would not be able to continue our vital work without the monetary and in-kind support from individuals, groups and companies in our community.

### Major Gifts (over \$1,000)

Annonymous Joe & Jeanine Essaye Virginia Holmes Herman & Josee Jansen Hon. Margaret McCain Sandra Pyke Christine Sproule Henry Solow Nancy Young

#### **Corporations**

Canada Iron & Metal Co. Ltd. David Merkur Holdings Inc. Dillon Consulting Limited Directions East Retail Ltd. IBM Canada Limited J.S. Cheng & Partners Inc. Manulife Financial PwC Canada R.V. Anderson Associates Limited Reitmans Canada Limited Research Now Canada Royal Bank of Canada Scale Models Plus Inc. The Body Shop Tiffany Park Homes (Maple) Ltd. Torbel Tymar Consulting Group Inc. VITA Wiklém Design Inc.

#### Bequests

Estate of Jeannie Therese Estate of Dorothy Jane McKay

#### **Foundations**

A & A King Family Foundation ATID Charitable Foundation Canadian Women's Foundation Derick Brenninkmeyer Charitable Foundation

Isberg Charitable Trust

Ontario Power Generation Employees & Pensioners Charity Trust

Paloma Foundation

PwC Canada Foundation

**REALTORS** Care Foundation

Strategic Charitable Giving Foundation

The Edwin & Miriam Merkur Charitable Foundation

The Rainbow Foundation The Three T Foundation

TPH Charitable Offices

#### **Community & Faith Groups**

408/437 Toronto-York Wing RCAF/ AFAC Association Centennial Japanese United Church Church of the Apostles Covenant Chapel Fairlawn Avenue United Church Women Fairview Church of God Holy Blossom Temple House of Praise Lansing United Church MDI Eastern Canada Region Northminster United Church UCW Oriole York Mills United Church St. Ansgar Lutheran Church St. Matthew The Apostle-Oriole Anglican Church The Sisterhood of St. John The Divine Toronto Shrine No. 4 (W.S.O.J.) University Women's Club North York

#### **Monthly Donors**

On-going support is essential to sustaining the vitality and reach of our programs and resources. We are heartened by the individuals that continue to support our work month after month, year after year. The gift of **HOPE** would not be possible without donations from compassionate and giving women and men. Thank you to every one of our monthly supporters.

## GIFTS IN-KIND

The generosity of our community is evident through the numerous in-kind donations that arrive at our door. We received thousands of essential items, including toiletries, clothing, household items and gift cards. Utilizing in-kind resources enables us to direct more funds toward programs and services that focus on building skills and healing the trauma of abuse. We are grateful for the thoughtfulness and compassion that our community continuously demonstrates.

#### Major In-Kind Supporters

Annual Gift Basket Drive Royal LePage Shelter Foundation St. Paul's Bloor Street SAP Canada Inc. Santa Comes to Bay Street Summer Infant Canada WomenAide Thank you to the over 250 individual, community and corporate supporters for providing needed items to our women and children!

### 3<sup>RD</sup> PARTY EVENTS

Individuals and groups shared their skills and passion to raise funds in support of our essential programs and services. The power of community is apparent in the more than a dozen events held throughout the city that not only raised funds, but awareness of the issue of violence against women.

Ashter Fashion Nicole Beinhert Carol Fillion Fang Shen Do Grace Foster Georgina Lodge No. 343 G.R.C. North York Visual Artists Royal Bank of Canada Sir John A. McDonald C. I. St. Mark's Presbyterian Church Victoria Park Collegiate Institute William Lyon Mackenzie Collegiate Institute Williowdale Lawn Bowling Club York University Graduate Students Association





# HOPE BLOOMS

#### HOPE BLOOMS! At North York Women's Shelter!

Our Capital Campaign **HOPE BLOOMS** is in full swing! Launched in July 2012, our campaign to build transitional housing came from our consultation with current and former clients, staff, volunteers and community partners. Overwhelming responses confirmed what we had been experiencing at the shelter over the past several years; Toronto has a housing crisis. As our city grows, the availability of rental units has not grown with it. Condominiums are popping up all over Toronto, particularly in North York, however this housing is out of reach for women and children living in poverty. In the shelter, women are waiting longer than ever for a community housing unit to become available. In the past, families would typically stay with us for 3 to 4 months before being able to secure housing. Today, families are staying with us anywhere from 9 months to over a year. Because of this increase in length of stay, the number of families we could not serve grew to over 350 in 2012; the highest since our inception.

Desperate to provide hope to families struggling to secure their future, our Board of Directors has been in the community spreading the word of our campaign and sharing a new vision of what it means to provide service to families fleeing violence. The generosity of our donors will allow us to create an all-in-one service delivery facility that incorporates emergency shelter, transitional support services to the community and transitional housing. This new facility will house 30 emergency shelter beds, a community space and ten transitional apartment units of varying sizes. Each apartment would be based on rent geared to income and available to a family for up to a year stay, affording mothers the opportunity to save money, return to school, upgrade their employment skills and have access to the shelter's support and referral services.

When women are offered transitional housing and support services, they are less likely to return to their abuser or enter another abusive relationship. This is not a band aid solution to domestic violence. It is an opportunity to educate, support and stop the cycle of violence for future generations. We are confident that with the support of our community, we can provide assistance to every woman and child in need of **HOPE**.





# 7<sup>TH</sup> ANNUAL HOPE GALA

Hope Gala is a Mother's Day celebration of extraordinary women. It's an opportunity to honour those who demonstrate perseverance, strength and action. Each award recipient has created and lived a life of hope - as a survivor, volunteer or community advocate. Their efforts are indicative of the commitment, courage and passion needed to eradicate violence against women. The funds raised support the vital programs and services that change lives and reaffirm hope in the hearts and minds of women and children.

### AWARD RECIPIENTS

Hope Award Shanan Spencer-Brown

Courage Award Elizabeth Tapia-Canto

Fran Chaplin Award Christine Kyereh-Addo



#### Thank you to our sponsors, donors and attendees

Dundee Corporation Desjardins Capital Markets PwC Canada Foundation CAW Local 112 Seneca College of Applied Arts and Technology Coalition for Better Child Care Samantha Farjo Designs James Archer-Shee Seth Mandell Sandra Pyke Shanan Spencer-Brown



"

Coming to North York Women's Shelter was my only hope. I had nowhere else to go. Without this shelter, my son and I would have been homeless. I had been isolated from my family and friends for so long that I didn't feel I could turn to them. The shelter became my family. They treated my son as if he was their own child. They helped my son in school with their homework help program, they helped me find a new home, but most of all they helped me find me again. The me I was all those years ago. Today, my son and I are happy again. I learned at the shelter that I am not alone. What happened to me was not my fault and I didn't deserve it. The staff at the shelter helped me see that I have a voice, I have the right to be treated with respect and I have the right to be supported and safe. I will be forever grateful to the staff at NYWS Thank you for helping me find me again."



I have been abused my entire life, as far back as I can remember. Growing up I felt like my body wasn't my own, it was something dirty that didn't belong to me; it was there for others to use and abuse. I had no say, no choice. As a teen I would escape one abusive relationship, only to end up in another. I think I really thought pain was love. I thought when my boyfriend was angry with me it was because he cared. It was so twisted. One night I ended up in the hospital. The doctor told me I had been drugged and I started sobbing, I didn't hear the rest of what he said. He asked if I had a safe place I could stay. I realized I had no one. There was no one in my life I could trust, I didn't feel safe anywhere, I had never felt safe, so much so that I think I just thought fear was normal. That night I was dropped off at North York Women's Shelter. It was this strange, noisy, big house, full of kids running around, but right away I felt safe, I felt joy, I could feel this positive energy. I can say today that night and this shelter changed my life. The staff cared about me, they helped me claim my body back, and they helped me enroll in school. They saved my life. I am almost finished my diploma to be a children and youth advocate. I want to help children before they follow the same path I did. I want to give back to the community who gave me so much. "





# VOLUNTEERS

We are incredibly blessed to have committed individuals donate their time and skills to us every day. We are proud to engage volunteers in every aspect of our work; from the board level to support for our various departments, counsellors and staff. Through their enthusiasm and compassion, volunteers enable NYWS to offer the highest level of service to our clients. Thank you to each volunteer for working with us toward our mission!

### CHRISTINE KYEREH-ADDO

#### FRAN CHAPLIN AWARD RECIPIENT

Christine carries on the tradition of Fran Chaplin through her devotion to NYWS. We are thankful for her inviting smile and positive demeanour every Tuesday. Her unwavering dedication as a Women's Services Volunteer since 2009 reflects her commitment to supporting survivors and our community.

#### FRANCINE HYLTON

Francine shares her knowledge of cooking with our shelter on a weekly basis; preparing delicious and healthy meals for our residents. She is a compassionate, dedicated and reliable member of our volunteer team, donating the most hours (143!) in 2012.





**156** evenings of children's programming



### **Board of Directors**

BARBARA ELLIOTT (Chair) Audra Maharaj (Vice Chair) Maggie Yang (Secretary) Sangita Patel (Treasurer) Dr. Sandra Pyke Dr. Lisa Rosenberg Shalini Bhardwaj Najia Alavi Patricia Sam



# COMMUNITY PRESENCE AND ENGAGEMENT

Our presence in the North York community continues to expand as we build partnerships and welcome schools, community groups and businesses to join us in our mission.

North York Women's Shelter was able to reach many youth in 2012 through speaking engagements and workshops centered around violence against women, healthy relationships and safety planning.

#### **Partners and Contributors**

#### BMO

Earl Haig Secondary School James Cardinal McGuigan CHS MDI Eastern Canada Region PwC Research Now Canada St. Clements School St. Louis Wings Franchise SAP Canada Scotiabank Shared Services Sterling Institute Community Group Toronto French School-Canada's International School



As advocates raising awareness of the issue of violence against women, NYWS staff and volunteers participated in many community initiatives. We are proud to rally and march alongside our allies taking a stand against social injustice.





## STAFF

The staff of North York Women's Shelter are the backbone of our organization. Their tireless efforts to advocate for our clients, raise awareness among communities and fight to breakdown barriers and social inequalities are a reflection of their passion. We are endlessly thankful for our team.

#### Women's Services

Monis Ahmed Laura Allen Rosa Arredondo Jaha Ayinde Karen Brown Erin Callaghan Amy Clements Kim D'Eath Tamia Knight Marcia Francis Jeryl George Paz Humana Angelica Lorca Anab Osman Sophy Osoro Shyamali Pal Myra Santone Evelyn Skeete Tania Zupanic

#### **Children's Services**

Yvonne Annobil Zainab Baiyewu Nadia Juma Leanna Tuba

#### Administrative and Fundraising

Charlene Catchpole – Executive Director Sojie Tate – Executive Assistant/Capital Campaign Coordinator Shelina Akter – Finance Manager Deborah Hurley-Laing – Program Manager Lorraine Johnson – Resource Development Manager Abby Wong – Volunteer and Fundraising Coordinator Aniska Ali – Volunteer and Fundraising Coordinator (former) Volta Eliabachus – House Coordinator Gunveen Thind – Food Services Worker Idalmis Martinez – House Maintenance Worker





# FINANCIAL STATEMENTS

Statement of operations and changes in fund balances for the year ended December 31, 2012 (with comparative figures for the year ended December 31, 2011)

	2012	2011
REVENUES		
Capital grant	25,670	35,470
Operations grants (government)	1,177,109	1,177,098
Foundation grants	23,518	43,622
Donations and corporate grants	397,558	514,615
Fees for service	8,600	5,600
Special events - Hope Gala	23,015	15,270
Special events - Raffle	1,675	-
Investment income	37,418	46,339
	1,695,363	1,838,014
EXPENSES		
Property	201,326	159,518
Administration	115,741	101,465
Staffing	1,213,308	1,263,045
Grant expenses	-	1,039
Residents	55,049	48,986
Supplies	76,585	59,638
Capital campaign	5,189	-
	1,667,198	1,633,691
Excess of revenue over expenses	28,164	204,323
Net assets - opening	1,529,216	1,324,893
Net assets - closing	1,557,380	1,529,216







### **OUR MISSION**

A place of safety, support and hope for women and their children who are survivors of violence and abuse.

### **OUR VISION**

A community characterized by gender equality where women and their children are empowered and safe.

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Crisis Line & TTY: 416-635-9630

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